PAPER ONE SHOW

DUBAI 2020

13 - 14 - 15 JANUARY
Intercontinental Festival Arena, Dubai, UAE

Sponsorship & Advertising Opportunities

www.paperoneshow.net
info@paperoneshow.net
**Sponsorship Packages**

Sponsorship of Paper One Show Dubai 2020 is a great opportunity to target an influential decision-making audience comprising of your business partners, industry professionals and competitors. Sponsorship of Paper One Show Dubai 2020 will also highlight your position as a key industry leader and supporter of your industry.

A wide range of sponsorship opportunities are available to companies and organisations wishing to associate themselves with Paper One Show Dubai 2020 exhibition. Details of sponsorship packages are outlined below, but please contact us if you would like to discuss a more customised package to suit your requirements.

For more information about sponsorship, advertisement opportunities and prices please contact the Paper One Show Team on +90 212 916 17 30 or e-mail at isil.kurt@paperoneshow.net
Gala Dinner Sponsorship

Hosting the Gala Dinner will provide your company with the highest exposure. It will provide your company with great networking opportunities as well as bespoke branding throughout the dinner. You will also have the opportunity to give a short welcome address prior to, or during the dinner.

Gala Dinner Sponsorship includes

- Company logos will be on outdoor and indoor banners during the event.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- A table for 20 at the dinner in a prime location. (Worth over 1,650 Euros)
- Exclusive unlimited Gala Dinner pictures to use from event for promotional purposes.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- 2 roll up banners on the evening of the dinner.
- Verbal recognition of your company during the meal.
- A two-page advert in the dinner programme / menu.
- Name on all media relations material prior to and after the event. Invitations printed with company logo and given to all the participants as they register.
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)

This sponsorship is offered exclusively to 1 exhibiting company.
Official Bag Sponsorship

Visitor Bags will be distributed to all visitors at the registration desk. They provide visitors with something to collect and carry all the information from the day. Each attendee will receive this item during registration and will carry it around throughout the event. Sponsor the bags and you can turn every visitor into a walking advertisement for your company and brand. Recognition and thanks will be placed on the Paper One Show official website, press release, banners and on all printed literature.

Bag Sponsorship includes

- Company name and logo will exclusively appear on the bag to be picked up at registration.
- 3 promotional items to place in the bag.
- Company logos will be on the outdoor and indoor banners during the event.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

Artwork to be provided by Sponsor. Sponsor is responsible for production of the bag.

This sponsorship is offered exclusively to 1 exhibiting company.
Official Lanyard Sponsorship

Capture the attention of thousands as attendees wear your company’s name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each attendee as they pick up their badge. Recognition and thanks will be placed on the Paper One Show official website, press release, banners and on all printed literature.

Lanyard Sponsorship includes

- Company logos will exclusively appear on all participants lanyard to be picked up at registration.
- Company logos will be on the outdoor and indoor banners during the event.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

⚠ Artwork to be provided by Sponsor. Sponsor is responsible for production of the bag.

⚠ This sponsorship is offered exclusively to 1 exhibiting company.
Official Badge Sponsorship

A great way to be noticed! Elevate your presence at the exhibition by sponsoring the badges which will be worn by every exhibitor and visitor in the hall. Your company branding will be placed on the back of the badge as indicated. Recognition and thanks will be placed on the Summit official website, press release, banners and on all printed literature.

Badge Sponsorship includes

- Company name and logo will exclusively appear on all participant's badges to be picked up at registration.
- Company logos will be on the outdoor and indoor banners during the event.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

Artwork to be provided by Sponsor. Sponsor is responsible for production of the bag.

This sponsorship is offered exclusively to 1 exhibiting company.
T-Shirt Sponsorship

A great way to be noticed! Elevate your presence at the exhibition by sponsoring the t-shirt which will be handed to every exhibitor and visitor at the registration desk. Even after the exhibition ends, your brand visibility continues when you showcase your company logo on the official meeting t-shirt distributed to all attendees at the registration desk. Recognition and thanks will be placed on the Summit official website, press release, banners and on all printed literature.

T-Shirt Sponsorship includes

- The t-shirts will be handed out to thousands of attendees.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Company logo & web address placed on invitation and website – under dedicated events page.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

⚠️ Artwork to be provided by Sponsor. Sponsor is responsible for production of the bag.

⚠️ This sponsorship is offered exclusively to 1 exhibiting company.
Exhibition Wi-Fi Sponsorship

Distinguishing your company as the technology presence as the Paper One Show Dubai 2020 Official Wi-Fi Sponsor. Help Summit attendees to stay connected. Wireless service provides attendees with access to the internet and email on the exhibition premises. Your company name will be the Wi-Fi password and included in Wi-Fi signage. Recognition and thanks will be placed on the Summit official website and in the exhibition brochure.

Wifi Sponsorship includes

- Company logo will appear exclusively on the Wi-Fi portal log in page with welcome message.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Company logo & web address placed on invitation and website – under dedicated events page.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

This sponsorship is offered exclusively to 1 exhibiting company.
Exhibition Bookmark Sponsorship

The Bookmark is useful and noticeable accessory of the exhibition catalogue; an essential guide for professionals that contains the lists of and information on product groups in the industry. It is an excellent way to gain exposure for your company with all those who pick up a copy of the Paper One Show Dubai 2020 Directory on site. The bookmark has a flap on the cover of the Show Directory, providing high visibility. In addition to its use at the Show, attendees take the Directory home and refer to it throughout the year – giving a lasting benefit to you as the sponsor. The bookmark is full colour. Costs for standard bookmark production, printing and insertion are included with the sponsorship fee.

Bookmark Sponsorship includes

- Company logos will be on the outdoor and indoor exhibition banners during the event.
- Company logos with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

This sponsorship is offered exclusively to 1 exhibiting company.
External Poster Sponsorship

Displaying your banner during Paper One Show Dubai 2020 exhibition, your company will have a higher chance of getting potential customers to become interested in your business. Whenever people see your banner, it reinforces your company’s good image, and the chances of it reaching your customers increase. When people feel the need for a service or product you offer, they’ll more likely to remember your business through your business banners.

External Poster Sponsorship includes:

- 2 banners will be placed outdoor and we will choose the best place to put them.
- Company logos will be on the outdoor and indoor exhibition banners during the event.
- Company logo with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Press announcement of sponsorship to around 30,000 database, followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

Artwork to be provided by Sponsor. Sponsor is responsible for production of the bag.

This sponsorship is offered exclusively to 1 exhibiting company.
Ceiling Poster Sponsorship

Displaying your banner during the Paper One Show Dubai 2020 exhibition, your company have a higher chance of getting potential customers to become interested in your business. Whenever people see your banner, it reinforces your company’s good image. and the chances of it reaching your customers increase. When people feel the need for a service or product you offer, they’ll more likely to remember your business through your business banners.

Ceiling Poster Sponsorship includes

- You will have 2 banners hanging from the centre of the ceiling inside the exhibition hall.
- Company logos will be on the outdoor and indoor exhibition banners during the event.
- Company logo with recognition and thanks will be placed on the exhibition official website, press release, banners and on all printed literature.
- Press announcement of sponsorship to around 30,000 database followers, press and social media platforms. (Company logo & web address placed on invitation email.)
- A full-page free advertisement in the exhibition catalogue. (Worth 990 Euros)
- 4 extra tickets for the Gala Dinner should you wish to invite any of your customers or friends. (Worth 440 Euros)

Artwork to be provided by Sponsor.

This sponsorship is offered exclusively to 1 exhibiting company.
Advertising in the Official Paper One Show Catalogue

Advertising in the Paper One Show Dubai 2020 official exhibition catalogue is an excellent opportunity to point out to visitors that you are there and to tell them about your stand location, activities and/or innovations. The catalogue will continue to be an important reference book for visitors even after the exhibition has finished. Paper One Show Dubai 2020 official catalogue are distributed free of charge to all Paper One Show Visitors at the entrance of the exhibition.

We look forward to welcoming you all next year.

For more details about Paper One Show Dubai 2020, please visit: www.paperoneshow.net.

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